

ZMotif™ CardStudio™ card printer software



Fast and easy way to create great-looking cards

Zebra® ZMotif CardStudio is an easy-to-learn, easy-to-operate professional card-design and card-issuance software suite. Whether you're creating simple or complex designs, CardStudio offers a version for every application with three editions: Classic, Standard and Professional. Compatible with all current and legacy Zebra card printers – including both direct-to-card and retransfer – CardStudio makes designing, encoding, printing and connecting to databases fast and efficient. And the option to print via direct-to-printer (D2P) technology optimises print quality and ensures seamless design and card encoding.

Upgrades and Demo edition available

Upgrades from the Classic and Standard editions to the Professional edition are available simply by using a software licence key. The Face Snap plug-in is also available as an option for automatically cropping and optimising images for production. Try out any or all of the features in CardStudio with the Demo edition. Once you purchase an edition, moving it to another PC or upgrading to a more advanced edition is simple with a software licence key.

CardStudio is ideal for these applications:

- ID cards
- Access control
- Retail and loyalty cards
- Clubs and associations
- Schools and libraries
- Visitor badges

CardStudio Edition Features

Languages Supported:

- English
- French
- German
- Italian
- Portuguese
- Spanish
- Danish
- Czech
- Korean
- Japanese
- Traditional Chinese

Minimum system requirements:

- IBM®-compatible PC with a Pentium® microprocessor with at least 512MB RAM (1 GB recommended)
- Microsoft® Windows® XP, Windows Vista® or Windows 7 operating system
- Disk space: 250MB with partial clip art or 400MB with full clip art installed
- Mouse or other Windows-compatible pointing device
- CD-ROM 8x or greater drive
- Internet access required for software-licence-key activation
- Printer support via CardStudio Direct-to-Printer (D2P) technology or Microsoft Windows-certified drivers for Zebra card printer

For a complete listing of all supported card and data-capture peripherals and additional information, please visit

www.zebra.com/cardstudio

	Classic	Standard	Professional
Design			
Full-colour design capabilities, dual-sided cards	✓	✓	✓
Design templates and template designer	✓	✓	✓
Image acquisition (VFW, TWAIN, WIA, DS, FILE)	✓	✓	✓
Printing variables (date, time, counters)	✓	✓	✓
Multi-layout card designs			✓
Clip art manager		✓	✓
Bar Codes			
1-D bar codes – Code 39, Code 128	✓	✓	✓
1-D bar codes – all		✓	✓
2-D bar codes – all		✓	✓
Encoding			
Magnetic encoding (ISO, JIS)		✓	✓
Gen 2 RFID UHF encoding			✓
Contact and contactless smart-card plug-ins			✓
Security			
Signature panel, biometric management, login security			✓
Database			
MS® Excel® and CSV text files		✓	✓
Database connectivity Microsoft Access®, ODBC connectivity – all databases			✓
Database editing view, conditional layout printing from database/reports			✓
Networking			
Network print	✓	✓	✓
Network print server			✓

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